

Technology Licensing Program: An Overview

Bitdefender's technologies are unrivaled on the security market. For over 2 decades, they've been topping the charts of independent tests, and helping hundreds of millions of customers secure their endpoints, gateways, networks, and cloud workloads.

Today, over 500 million users harden their security with Bitdefender. Over 180 partners also license Bitdefender technologies to enhance their product or service, leverage new features for upsells, or respond to market demands without expending engineering resources.

Why Bitdefender Technology?

- ↳ **Award-winning performance:** Bitdefender solutions maintain 99,9% detection rates in independent tests conducted by third-party organizations like AV Comparatives, VBSpam and AV-Test.
- ↳ **Advanced engines:** Bitdefender takes a layered approach to malware detection. Simple signatures can detect known malicious files, while behavior profiling, meta-data correlation, AI models and other complex detection mechanisms can identify sophisticated polymorphic threats.
- ↳ **Artificial Intelligence pioneers:** Bitdefender has over 16 years of AI innovation, being one of the first security companies to use machine learning for detection. Today, Bitdefender technologies employ AI models to enhance detection, minimize false positives, detect anomalies, and more
- ↳ **Dedicated to the craft:** Over 50% of Bitdefender employees work in R&D or engineering. Labs researchers discover and process over 400 threats every minute, from over 50 billion daily threat queries.

Partnering With Bitdefender: The Full Scoop

Bitdefender's award-winning technologies are available to license as SDKs or services.

The over 20 SDKs integrate with existing hardware and software very easily. They're delivered with comprehensive documentation and sample code that can be pushed into production, significantly reducing the burden on your development team.

Bitdefender's services include a malware sandbox, anti-malware scanners, and APIs to query abstract databases of threat intelligence. They're all made available via low-latency, high-throughput servers distributed worldwide to guarantee uptime and quick responses.



At-A-Glance

Bitdefender's Technology Licensing program lets you incorporate award-winning technologies into your own products or services. From the flagship anti-malware engine with 99,9% detection rate to a next-generation malware sandbox, you can use Bitdefender technologies to seize new opportunities, justify premiums to your customers, and more.

Benefits

- ↳ **Flexible licensing models:** Integrate Bitdefender technologies out of the box, up-sell them as add-ons, choose how you want to market them, and more.
- ↳ **Complete solutions:** With over 20 SDKs and APIs, Bitdefender licenses all the award-winning technology you need to protect endpoints, gateways, cloud workloads, and more.
- ↳ **Re-branding or co-branding:** Sell your brand of security product based on Bitdefender's rebranding or private label solutions for Windows, Mac or Mobile;
- ↳ **Dedicated technical support:** Technology Licensing agreements are backed up by specialized technical support with extensive Service Level Agreements (SLAs), from a team with over 15 years of experience in this space.

The SDKs and APIs work across main operating systems - Windows, Mac, and Linux - as well as on all major hardware platforms, such as Intel x86, ARM, MIPS and PowerPC.

Best of all, Bitdefender's licensing model is very flexible. The technologies can be:

- ↳ Integrated by default into your own product or service
- ↳ Offered as an optional add-on to existing customers
- ↳ Used for up-sells or cross-sells to your existing customer base
- ↳ White labeled or promoted alongside Bitdefender.

FREE Evaluation

Evaluating Bitdefender SDKs or services is free of charge and includes technical support.

Contact us

For more information on Bitdefender's Technology Licensing program reach us at <https://www.bitdefender.com/oem/contact-us.html>

